September 20th-22nd, 2022

MTech Users Conference

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Chris Blosfeld - VP of Operations

User feedback session with Product Development Team

We’ve Talked A Lot. Now its your Turn

MTech's Focus on the Product begins with Your feedback.

Adopting a product mindset across disciplines helps companies create products and services that:

- Provide overwhelming customer value.
- Build a sustainable competitive advantage.
- Deliver financial benefit to the business.
- Delight customers in hard-to-copy, margin-enhancing ways

Smith Forte – Level Studios 2016

Meet The Product Management Team

- Aaron Levy – Business Analytics and Pro Services Director
- Carlos Micheluzzi – Amino Live Ops Product Owner
- Darcy Bryden – Amino ERP Product Owner
- Wes Wilson – Core Legacy Product Owner
- Daniel Gustavo – ProLine Product Owner
- Kelly Schulz – Sonar Product Owner
- Padmini Persaud – Sustainability Product Owner
- Melony Ward – Breeder/Hatchery Planning Product Owner
- Chris Rae – Broiler Planning and Live Haul Product Owner

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Users Feedback : Lets Talk about AMINO Live Ops/ERP

- For our Amino users(Thank you early adopters!)
  What feature do you feel provides the largest benefit to you on a daily basis for the following areas – Live Operations, Feed Mill, Order Management, Financial?

Users Feedback : Lets Talk about Protein Live Ops/ERP

❑ For our Protein Users,

- What is your biggest challenge in Protein that you would like to see resolved in Amino for the following areas – Live Operations, Feed Mill, Order Management, Financial?

Users Feedback : Lets Talk about Reports and Output

- ❑ What are your main challenges and / or needs with connecting MTech with other systems like ERP, Batching, Feed Formulation, Processing plant and other softwares?

- ❑ What improvements would you like to have in our integration tool (MTDTS)?

Reports:

- ❑ Are you leveraging the standard reports from MTech?
- ❑ If so / if not do you think its useful for MTech to keep adding more standard reports that you can you use as-is?
- ❑ Now that Covid mandates and restrictions are being lifted in most of the countries, would you be interested in coming to MTech for report trainings like we used to do in the past?

Users Feedback : Lets Talk about Planning

Planning

- ❑ When projecting production forecasts what are the most critical KPI's to see on a dashboard? (this is specific to species)

- ❑ If you could pick one thing to best improve our planning modules what would it be?

Users Feedback : Lets Talk about Sonar

- ❑ What processes are you doing today to gather data from your farms?
- ❑ What are your biggest concerns when it comes to connecting your farms with IoT?

Users Feedback : Lets Talk about Sustainability

- What are your main environmental concerns when considering the poultry supply chain?

Users Feedback : Lets Talk about Processing Planning

- ❑ What is your biggest challenge when deciding/determining the production plan for the processing plants?
- ❑ What is the part from your production planning process that is the most time consuming one?
- ❑ If you could think of a feature that would be the most valuable one for you to improve your plant planning process, what would that be?

Users Feedback : Lets Talk about the Rest

What are the features or modules we don’t deliver today that you need the most?

Any Other Feedback on our Products or Services?

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Thanks Gracias 謝謝 ارك ش Danke Спасибо ありがとう Obrigado

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