



September 20th-22nd, 2022
MTEch Users Conference





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Aaron Levy - Director of Analytics & Pro Services



How the efficiently use data, reports and analytics
to transform your business organization

Speakers



Danny Rotherham

- 11+ Years @ Moy Park
- 20+ Years in Poultry experience
- System Agri Manager
- Provides centralized shared service and support to JBS/Pilgrims companies on MTech and improving processes



Zack Carter

- 10 + Years @ Herbruck's
- Junior Analyst
- Supports the company in accounting tasks
- Responsible for producing reporting, analytics and forecasting for the executive team.



Megan Jochem

- 2+ Years @ Farbest Foods
- Live Ops Office Manager
- Aides the users with MTech overall support
- Centralizes the data and information needs at different levels in the organization



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Global Challenges with Data and Information

- Data is everywhere and keeps growing
- Data is not necessarily organized or structured
- Users are not equipped with the right tools or knowledge to work with the data
- Companies need help to create a data culture to make data driven decisions
- Users want faster information with key insights to help their organization



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Roundtable Discussion - Questions

- Question for ALL - Can you share a specific story based on a key event on how Mtech helped you or your organization getting the information needed to make better decisions?
- Question for Danny and Zack: What specific information are you using today from MTech (either a report, data extraction, BI solution or something else) that you provide to the business to make better decisions?
- Question for Megan: What is the main challenge you face today with the different users / audience in terms of information and how do you approach that challenge through MTech?
- Question for Danny: Are you (and your team) the “go to” person in your organization when information is needed from MTech by different users or every user have independency to get what they need?
- Question for All: Where do you see your organization in the next few years in the data and analytics journey and how can MTech help?
- Question for All: What do you think are the keys for success to have massive adoption from MTech’s information versus existing legacy solutions or excel spreadsheet?



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Thanks Gracias 謝謝 اركش Danke Спасибо ありがとう Obrigado

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